

25 minutes  $\times$  number of people you influence = a safer community for our kids

## What is Take 25?

- A child safety campaign created by the National Center For Missing & Exploited Children (NCMEC) in honor of National Missing Children's Day on May 25
- Raises awareness of the issues surrounding missing and exploited children
- Encourages parents, guardians, educators, law enforcement and others to take 25 minutes to talk to children about safety

## What resources are available?

- **Safety Tips** – English, Spanish, French, Korean, Chinese, Arabic and Braille
- **Conversation Starters** – English & Spanish
- **Brochures** – English & Spanish
- **Child ID kits** – English & Spanish
- **Bookmarks** – English & Spanish
- **Magnets, Stickers, Posters, Banners**
- **Event Planning Guides**
- **Community Outreach Materials** – Sample Outreach Letter, Press Release, Media Advisory, Proclamation
- **Community Outreach Kit** – includes event planning guides, sample resources and more!

## How can I get involved?

1. Visit **www.take25.org** to find a Take 25 event in your area
2. **Host a Take 25 event**
  - Organize a child ID event
  - Educate communities about Internet safety using presentations and other resources from **www.NetSmartz.org**
  - Organize a community safety fair by partnering with local organizations
  - Host parent workshops utilizing Take 25 conversation starters and other NCMEC resources
3. **Help distribute Take 25** materials during existing community events and activities in schools and libraries
4. **Display photos** of missing children in your facilities
5. **Convene a task force** to discuss child safety issues affecting the local community
6. **Encourage local elected officials to issue a proclamation** in honor of National Missing Children's Day

To register your event & get your **Free** resources visit

[www.take25.org](http://www.take25.org)

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