

FOR RELEASE
Tuesday
May 13, 2008

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Auston Harris to Serve as a Local Spokesperson for the National Center for Missing & Exploited Children's Take 25 Campaign

Young Racer to Help Raise Awareness about National Child Safety Campaign

Alexandria, VA – May 13, 2008 – The National Center for Missing & Exploited Children (NCMEC) today announced that 17 year old race car driver, Auston Harris, will serve as a spokesperson for the Center's national safety campaign, Take 25. The Take 25 campaign is sponsored by Lifetouch and was launched in commemoration of National Missing Children's Day. It encourages parents, guardians and communities to take 25 minutes to talk to children about important safety issues. It includes 600 events throughout the month of May in 282 communities and all 50 states including the District of Columbia. It will continue through National Missing Children's Day on May 25.

Harris, who is set to race in 3 races in the USAC Ford Focus Midget during the month of May, will make several local appearances and will also display the NCMEC logo on his race suit and race car. Harris will race for multiple championship-winning team-owner Bob East at Anderson Speedway in Anderson, IN on May 14th, Mt. Lawn Speedway in New Castle, IN on May 22nd, and Plymouth Speedway in Plymouth, IN on May 28th.

"We are delighted to have Auston help promote the Take 25 campaign in Indiana," said Herbert C. Jones, Vice President, External Affairs, NCMEC. "Auston is a determined young man that is pursuing his dream. We appreciate the fact that he is embracing our commitment to child safety and look forward to working with him."

"I am really excited to be working with NCMEC and carrying their colors on my race car", said Harris. "There is nothing more important than keeping children safe and I will do my best to help this cause while racing in Indiana this May and for the rest of the season."

The Take 25 campaign is proudly sponsored by Lifetouch, the largest employee-owned photography company in the world. It is Lifetouch's rapid response team in partnership

with NCMEC that provides 24/7 retrieval of children's photographs, thereby giving law enforcement an essential tool – a current photograph – in the event a child goes missing.

For more information about the Take 25 campaign or for a complete list of events, visit www.Take25.org.

About Auston Harris Racing, LLC

Auston Harris is a 17 year old race car driver from Hayward, CA who started racing Junior Dragsters at the age of 8 years old. Since then, Auston has also raced in go-karts, [formula cars](#), sports cars and touring cars. In 2007, when just 16 years old, Auston, competing in a Porsche GT car, became the youngest driver to race in the classic 24 hour endurance event: The Rolex 24 at Daytona. Auston has achieved many podium finishes and impressed everyone that he has been fortunate enough to race with. This month, Auston will have the opportunity to race for driver development guru Bob East. Over the years, Bob has been a part of numerous USAC race and championship wins with current NASCAR stars Tony Stewart, JJ Yeley and Bobby Labonte, to name a few. For more information about Auston Harris please visit www.austonharris.com.

About Lifetouch Inc.

Lifetouch has been providing high quality portraits to schools and parents for more than 70 years and is the largest school photographer in North America. Lifetouch provides photography services for preschool, elementary and high school students as well as sports, and event photography, and yearbook publication. Lifetouch also operates Lifetouch Portrait Studios, which includes retail studios in JCPenney and Target stores and stand-alone Flash Digital Portraits concept stores, and Lifetouch Church Directories and Portraits.

About the National Center for Missing & Exploited Children

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's congressionally mandated CyberTipline, a reporting mechanism for child sexual exploitation, has handled more than 576,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 141,200 missing child cases, resulting in the recovery of more than 125,000 children. For more information about NCMEC, call its toll-free hotline at 1-800-THE-LOST or visit www.missingkids.com.

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AUSTON HARRIS



Auston Harris

Born in Berkeley, California and currently residing in Hayward, Auston Harris has a passion for racing. Auston has been racing since eight years of age, beginning with Junior Dragsters. At age twelve Auston began karting where in his first year, he achieved 15 podiums in 25 events at 7 different tracks. The next year Auston advanced to the highly competitive Junior 80 shifter class where he excelled while competing with the best karters in the national level.

At 14 years of age Auston's rapid success propelled him into the Formula TR open wheel series where he finished third in championship points his rookie season. That same season Auston began racing sedans and sports cars which led to his participation in the 2007 Rolex 24 Hours of Daytona. Driving a Porsche 997 GT3 Cup Car at 16 years and 47 days old Auston is the youngest driver to compete in and complete the Rolex 24.

For 2008 Auston has been signed by driver development guru Bob East to participate in a Ford Focus Midget. .

Personal Statistics

Name: Auston Harris

Parents: Dean and Denise

Birthdate: December 11, 1990

Occupation: Student/Racecar Driver

School: Laurel Springs

Goal: To learn something new from every race

Hobbies: Training, Golf, Tennis, Cycling

Favorite Bands: A Perfect Circle, Tool



**The National Black
Chamber of Commerce**

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gjh *gregory harris*
the photographer



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